"Smile"

**University of Paderborn** 



Holger Hagedorn Thomas Spanuth

Thea Schnell

We are a team of experts from three different professions, collaboratively working for highly sophisticated approaches. Our interdisciplinary methods guarantee a broad perspective on issues of all nature. Particularly, we are experts in the field of development aid focussing on socially and ecologically acceptable solutions.

# "Out of Office"

European Business School Oestrich-Winkel





Alexander Esser Philipp Hantelmann Daniel Hühne

We believe that especially three factors are essential for the success of such a project: Flexibility, Creativity, and Internationality. Our diverse experiences in different continents broadened our minds and our team working style.

#### "Buffaloes"

University of Colorado





Kristin Apple David T. Crater

Tetyana Hinkson

Together, Kristin, Tetyana, and David compose a team of extensive and varied expertise, with a rich multi-dimensional perspective on the problems of modern international business and social innovation.

### "Kellog Brand Wagon"

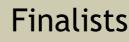
Kellogg School of Management, Northwestern University





We have developed and utilized a comprehensive selection criteria for region selection for market entry that not only maximizes social and ecological impact but also provides a strategy to realize sustained profitability over several years.

#### businessmasters2007 international case studies



- Rotterdam School of Management The Netherlands
- Copenhagen Business School Denmark
- University of Karlsruhe (TH) Germany
- Vienna School of Economics and Business Administration, Austria
- Tsinghua University China

November 21 - 25, 2007 www.businessmasters.de





#### Universität Karlsruhe (TH) School of Economics & Business Engineering



- Kellogg School of Management USA
- University of Passau, Germany
- Helsinki University of Technology Finnland
- University of Paderborn Germany
- European Business School Oestrich-Winkel, Germany
- University of Colorado, USA

# Booz | Allen | Hamilton

delivering results that endure

## "Uniforce"

Vienna University of Economics and Business Administration



Sebastian Gruber Hans-Peter Ressel

We are convinced to create the maximum impact, even for social and environmental development, by the implications of the market considering an ethical point of view. As a consequence, our approach is designed to create a win-win situation for all parties involved.

Sebastian Sieber

#### "Team<sup>2</sup>"

Copenhagen Business School

We go for it, 100%...





Søren Friis Nielsen Jesper Mark Hansen

Michael Jensen

"Logic"

University of Karlsruhe (TH)



Irina Krivoshchekova

Stefan Sellhusen

Working with the K.I.S.S. (Keep it simple, STUPID) principle, our team breaks down complex topics to make them rapidly understandable for everyone. Through our studies we gained strong analytical skills to reach out quickly to the heart of a problem and have successfully solved a lot of case studies.

# **"RSM GTG"**

**Rotterdam School of Management** 

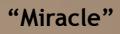


Jakob Rager



Danffer Ramirez

Our collective backgrounds in consulting, public service, and sustainable investing, brought us together to form this group. Our group's diversity stands out immediately, but it is really the way in which all three of us, though from various backgrounds, share a foundation based on solid ethics.



**Tsinghua University** 

## "KITCom"

University of Karlsruhe (TH)



Alexander Sproedt

We are convinced that Business Masters is one of the few great oportunities to act entrepreneurial by creating pragmatic and innovative solutions in a global context.

### "Trinovators"

University of Passau

"NCPMP"

Helsinki University of Technology

Internationally eduacted, our team consists of one business student and two students who are currently enrolled in humane disciplines. Therefore, our team unites both the social expertise and the business skills to deliver fresh, smart & successful strategies for future social entrepreneurship. We make the difference.



Lauri Tolvas

We make creative - and even totally unexpected - solutions and have a strong urge to present them. We also want to have a chance to show our skills and have a strong urge to present them by solving business problems.



#### businessmaster 2007







Ning Xu

Passion of winning and providing solutions to any challenging issues: we put all of our effort to the case and deliver our solutions with social responsibility, reasonable creativity and feasibility.





Florian Nägele





Jan-Paul Luedtke



Michael Vollmann



Mikko Sjöberg



Ilkka Heiskanen